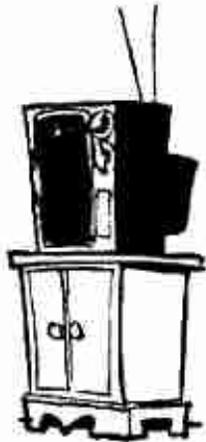

Is Google making us stupid?

OH, GREAT ALTAR
OF PASSIVE
ENTERTAINMENT...

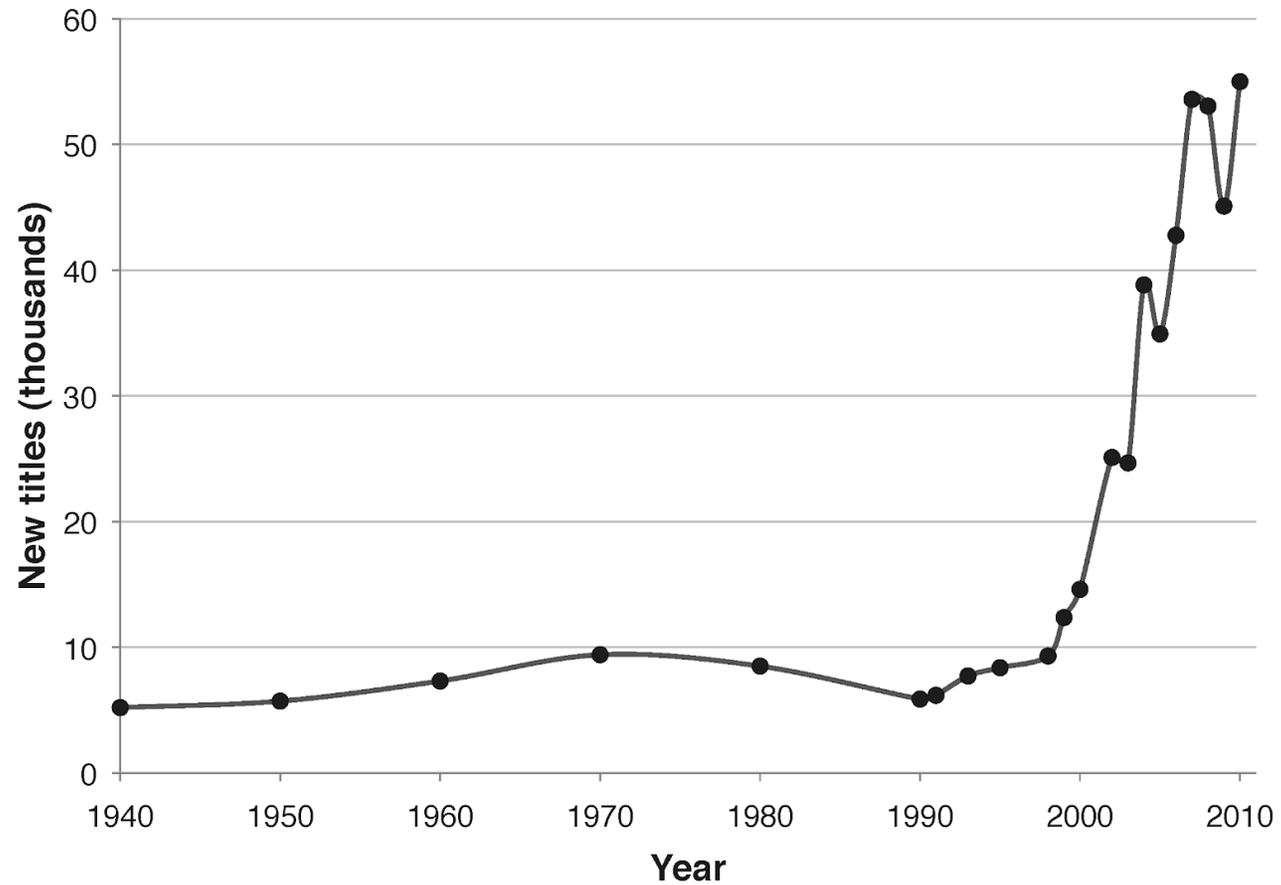


BESTOW UPON ME
THY DISCORDANT
IMAGES AT SUCH
SPEED AS TO RENDER
LINEAR THOUGHT
IMPOSSIBLE!



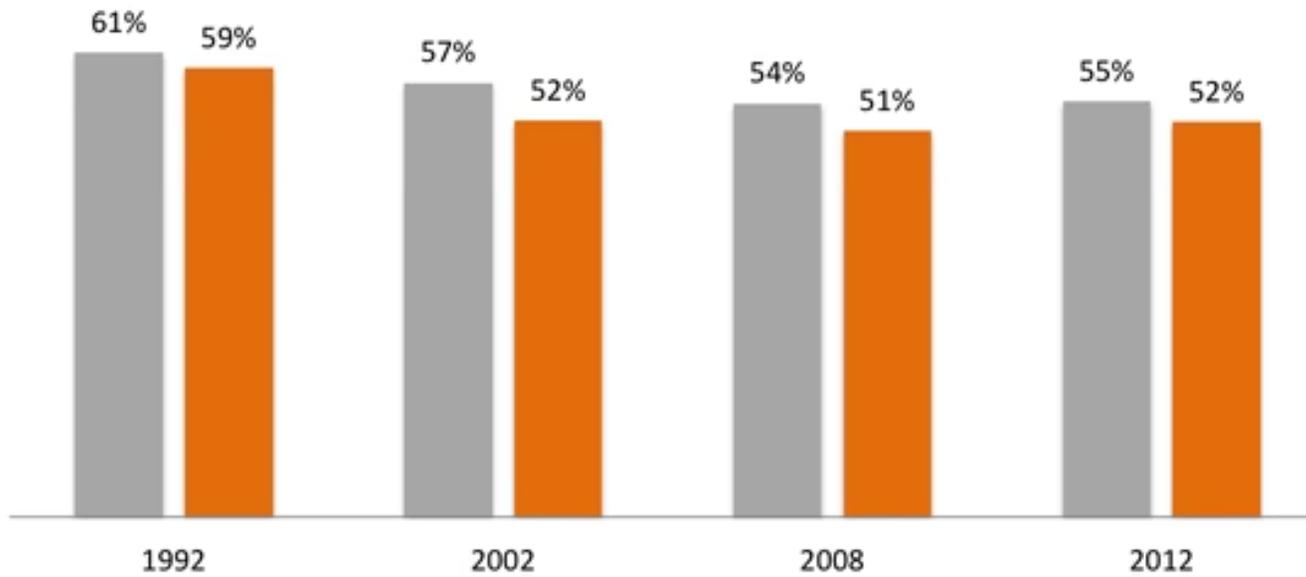
WELSH

New U.S. Fiction Titles, 1940–2010



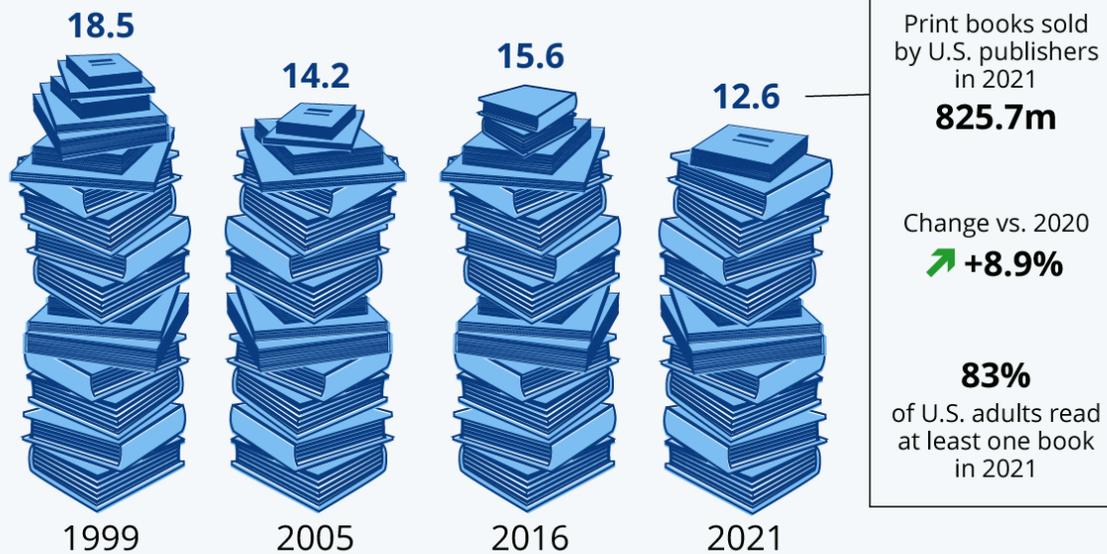
How Many Americans Read a Book for Pleasure Last Year?

■ All Adults ■ 18-24 Year Olds



U.S. Readers Are Getting Less Voracious

Average number of books read by U.S. residents per year*



* E-books and audiobooks included.
Based on a survey of 811 U.S. residents (18+); Dec 2021