

Real Statistics: Your Antidote to “Stat 101”

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April 26, 2011
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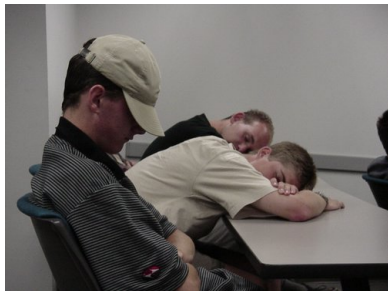
Goals

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GOAL I: Demolish most people's images of statistics:

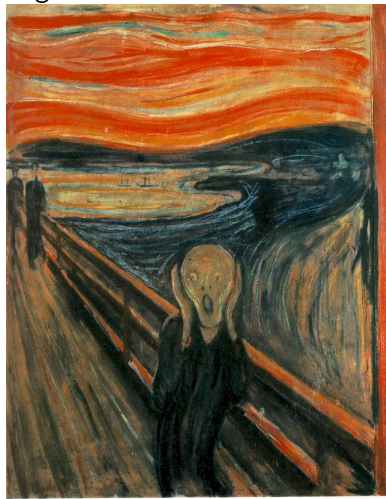
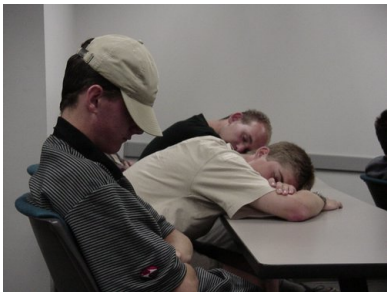
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Goals, cont'd.

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GOAL II: Show modern uses of statistics.

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GOAL IV: Show how you can do your own statistics, using the Web and free software.

Not a methods course. Suggestions later.

History of Statistics: the Elevator Speech

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- Space race, medical research give the field a big boost, 1970s.
- “New” applications (e.g. social network analysis), very fast/cheap computers radically changing things today.

Statistics, Old and New

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Old applications:

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- (Some of this stuff is scary.)

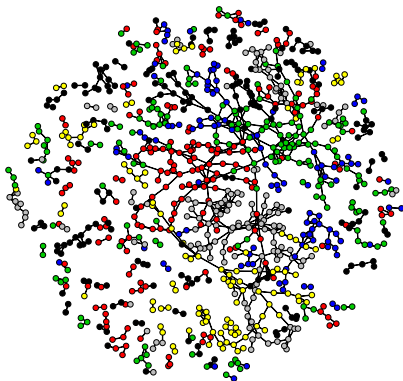
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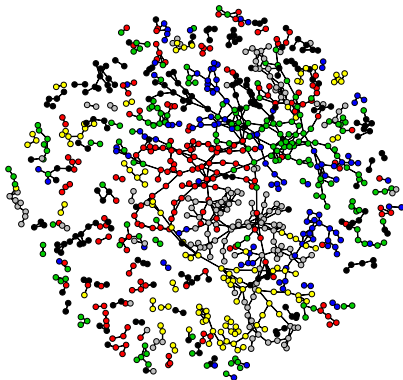
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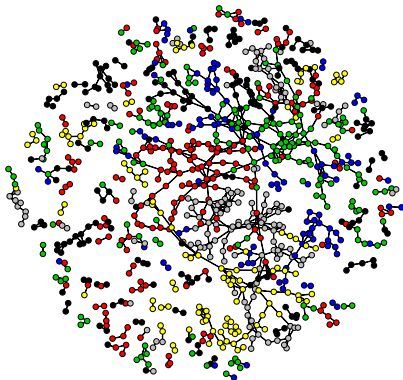
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Same methodology used for protein molecular analysis, etc.

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- Interesting real data is abundant on the Web.
- Why are the high schools still teaching statistics on pocket calculators?

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- Anyone can enter,
<http://www.heritagehealthprize.com/c/hhp>—sign up today!

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- Chris Raimondi, self taught in machine learning by watching YouTube (!), beat out a team from IBM Research for first place in one contest.

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- Analytics (anything business finds useful, often for marketing).
- Methods are more specialized, and much more computationally intensive, but basically variations on old ones.

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But one must really understand these two concepts.

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- This is **the very core of statistics**—yet it's a Bad Thing.

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- So, it is widely recognized as problematic today—yet solidly entrenched.

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- And yet... a significance test would find "There is no statistically significant difference in support between Obama and X."
- Do you really believe that???? The test is leading us astray.

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- Once again, the test has fooled us.

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- Also: That word “significant” should NOT be taken as meaning “important.”

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“Preponderance of evidence.”

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- At worst highly misleading, at best underinformative.
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- Though, of course in some cases one is “forced” to use significance tests, say by a government agency.

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- It's necessary to have a confidence level necessary because one is dealing with samples.
- The 95% means that, in 95% of all possible samples, your sample estimate will be within the margin of error of the true population value.

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- Or, say you are studying the relation between variables Y and X . To properly study the relation, you may need to bring in a third variable, or more.
- Those other variables are called *covariates*.

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- But 1 of the 4 served an area with a lot of elderly patients. Thus direct comparison of the 4 hospitals would be unfair.
- Thus need to bring in a covariate, $Z = \text{age}$. I.e., measure the relation between Y and X , holding Z constant.

Why Are Covariates So Important?

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A correlation between variables Y and X can change from positive to negative, or *vice versa*, once a covariate Z is accounted for. Known as “Simpson’s Paradox.”

Example of Simpson's Paradox

Example UC Berkeley gender bias claim.¹

¹Adapted from <http://www.math.upenn.edu/~kazdan/210/gradadmit.html>

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dept.	M app.	M admit.	F app.	F admit.
A	825	62%	108	82%
B	560	63%	25	68%
C	325	37%	593	34%
D	417	33%	375	35%
E	191	28%	393	24%
total	2318	51%	1494	35%

- In every department, F admission rate similar to or $>$ M rate.

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- Reason: Fs applied to tougher departments than Ms.
- The point: Doing an analysis that did NOT account for the department covariate would have been misleading.

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(Plot, prediction output not shown.)

```
> frs <- read.csv("http://archive.ics.uci.edu/ml/machine-learning-databases/forest/forest.data")
> t.test(frs$temp)
...
95 percent confidence interval:
 18.38747 19.39087
...
> plot(frs$temp, frs$area)
> lm(frs$area ~ frs$temp + frs$RH + frs$wind)
```

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- *The Numbers Guy*, by Carl Bialik. Excellent weekly column on statistics in the *Wall Street Journal*.