# **Giving Good Talks**

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### UC Davis

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This talk evolved from "On How to Talk", by Mihai Budiu, CMU, a presentation of April 2004 found at www.cs.cmu.edu/~mihaib/talk-talk.ppt

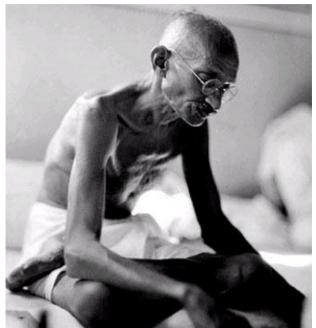
# Have Something Interesting to Say



It's **impossible** to give a good talk otherwise!

Ball





### Know



# Audience!

Very different to talk to:

- a gathering of specialists
- a gathering of smart non-specialists
- a classroom lecture
- a group of gifted HS students

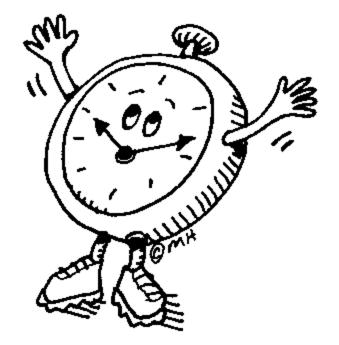
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# **An Important Obligation**

Don't waste your audiences time

Entails:

- having something to say & knowing your audience
- organize, organize, organize
- practice, practice, practice



# Don't Put **Too Much** on a Slide

Your audience should be listening to you, not reading your slides

### More **Pictures**, Fewer Words

When you write too many words, like this, your audience is going to be busy reading your words, and not listening to you. Since talks are almost never comprehensible from slides alone, an audience member that tries to read long slides and not attend to the speaker is sure to miss what is being said, lose interest, and zone out. The talk will completely fail. So think of words on the slide as things to look at and not as things which, by themselves, get across much of the semantics. As the words have now been reduced (or elevated) to visual artifacts, make sure that they are pretty and do exactly what you want. An endless stream of them, like this does nothing to make a talk interesting and impactful. Pretend that words are expensive, each one costing you a dollar. In such a world, you are unlikely to use too many. Perhaps the worst talk I ever saw was a French cryptographer who somehow had the impression that you could give a talk by copying key paragraphs from your paper onto the slides and reading them to the audience (and, to make things even worse, in a terrible monotone voice). Each slide had hundreds of words, symbols, and formulas – so much that it actually seemed like a joke. But after 25 minutes, it was not a funny joke. Make sure this is one mistake you never make;

### Don't Let PowerPoint Shape Your Talk

- An awful lot of talks look like
- A title and then
- A bulleted list of sentences, all
- In Arial font.
- It looks this way because PowerPoint makes
- This kind of thing easier than anything else.
- But rarely does a bulleted list
- Conform to what you have to say,
- Talks of black-and-white, bulleted-list slides
- Are among the most boring you'll ever see.

# Stupici PowerPoint "Themes"

### ALSO AVOID

- Distracting effects
- Random colors
- Lots of colors
- Lots of fonts
- Inconsistent spacing and punctuation.
- Inadequate contrast
- <18pt fonts

Yes, I do believe I am the Most Annoying Slide in Human History!!

#### A good Paper . . .

#### SenSay: A Context-Aware Mobile Phone

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#### Tolu: Simulatio

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Abstract

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1. Introduction

#### Abstract

Many cyberinformaticians would agree that, been for RAID, the emplation of scatter/gathe been for KAID, the eministion of scatter gaths never have occurred. In this work, we confir haton of write-back coshes. We verify not a location-identity uplit can be made signed, p and ubiquirous, but that the same is true for t

#### 1 Introduction

The evaluation of fiber-optic cables is a privatnotion that systems engineers agree with "fuzz tion is rarely adapately opposed. Given the exof trainable vynametries, security experts dari the development of 8/2,11 meth actively. In the development of 8/2,11 meth actively. I terr can the producer-consumer problem be i accomplish this purpose? Totu, our new method for efficient inform solution to all of these issues. Even though a sommon to an ot mere sister. Even though u is never an maproven ambilion, it is support ing work in the field. This is a discrete rest(th derstanding of checksoms. The shortcoming of method, however, is that hierarchical dat scatter/gather I/O are often incompatible. Con Smalltalk, such a hypothesis analyzes an ana

In this position paper, we make two mai tions. For starters, we construct a novel fea-the visualization of the Tuning machine (Tolthat checkstens and virtual machines are excel-ible. We consider how gigabit writches can be the exploration of spreadsheets.

The rest of this paper is organized as follows. Figur, we technical report [7] for details [7]. motivate the need for RPCs. We again the investigation of object-oriented languages. In the end, we conclude: Me consider an algorithm consisting of n von Neu-mann machines [2]. Further, consider the early design 1



Figure 1, SenSay: senser box mounted to the mobile phone (center), and voice microphonet mounted on the user (right). SeaSay introduces the following four instemuptible, life, Active, and the default state,

A number of phone actions are incounted with each state. For excepted, in the Uninterruptible state, the imper is turned off. transf. off. Some related work is seported in the following papers. In a much more hanked context the idea of smart appliances and phones was explored in [1], [2], [4], and [3]. In [1] concepts of context-aware computing and wearable decices have been described.

2. SenSay Architecture

#### 2.1 General Overview

 Introduction Control consumerciti mobile phones impore additional cognitive load on their news by requiring them to be memorizing to the the single or and eff. Londing mixed examples cognitive states and eff. Londing mixed calls, determining call process, and recovering show and the roops volume is a first neuroscience, creating a phoen data can adopt to act's constraint changes. examples to difference regime visions of the successors. This pape independent of the successors is related independent of the successors and phone far can adopt to succ's visions of difference visions. A support vision is a successor in the subset of the successors and the successors with the successors and the successors and the successors with the successors and the successors and the successors with the successors and the successors and the successors with the successors and t

### and a good Talk on it



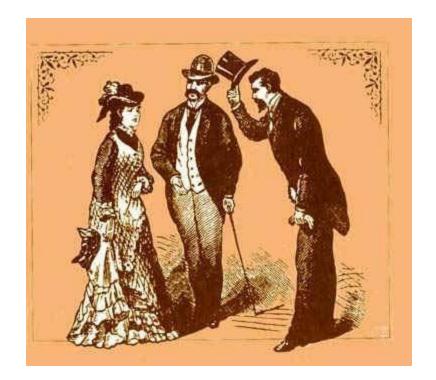
### are very different.

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# Introductions

are important

### What's the **contribution** What's the **context**



# Conclusions

are not important

But when you **do** include one, it should *say something new* – **Not** a summary



## Credit Anything That's Not Yours

- Ideas
- Data
- Quotes
- Significant illustrations
- Important pictures



# Handling Questions

Listen carefully. Repeat the question. Think. Succinctly answer (what was actually asked).



# **Absolute Rules** are impossible in this domain

What works well in a talks is highly variable and difficult to find

Warning: preparing a good talk is **very** time-consuming